



ACCREDITATION ASSOCIATION
for AMBULATORY HEALTH CARE, INC.

AAAHC Logo Usage Guidelines

The “Accredited by AAAHC” and “Awarded Certification by AAAHC” logos are available to all organizations that have earned AAAHC Accreditation or Certification. Organizations may use these logos on print and electronic materials and promotional items, including letterhead, business forms, patient education materials, and other public information materials.

We are proud to have our organizations use these logo as long as they maintain their AAAHC Accreditation or Certification status in good standing. We ask that the logo only be used as it appears on the official AAAHC logo sheet or electronic logo file. Alterations including rearrangement or separation of the symbol and words are unauthorized.

Compliance with the following guidelines is required:

- The “Accredited by AAAHC” and “Awarded Certification by AAAHC” logos may not be printed larger than your logo. The logo must maintain the same dimensions as the logo provided.
- The format of the logo must remain as it is provided. The name may not be separated from the symbol or the words, and all elements of the logo must be printed in the defined brand colors. AAAHC branded colors follow these RGB matches: **Branded Blue** (Red – 6, Green – 91, Blue – 170; **Branded Gray** (Red – 83, G – 87, B – 92).
- Other words, slogans, or graphics may not be added to the “Accredited by AAAHC” and “Awarded Certification by AAAHC” logos.

NOTE: The general AAAHC logo (does not include the words “Accredited by” or “Awarded Certification by”) is not available for use in any materials without prior authorization from AAAHC.