AAAHC

ACCREDITATION ASSOCIATION
for AMBULATORY HEALTH CARE, INC.

Sample News Release

The following news release is designed to be sent to local media to announce your AAAHC Accreditation. Customize it by copying it to your organization's letterhead and inserting your own information in place of the [brackets].

FOR IMMEDIATE RELEASE   MEDIA CONTACT: [Name of contact in your organization]
[Your Organization Name]
[Phone]
[Email]

[Name of your organization] of [City] Achieves AAAHC Accreditation

[Your town, your State] – [Month day, year] – [Name of your organization] has been accredited by the Accreditation Association for Ambulatory Health Care (AAAHC). Accreditation distinguishes this [type of health care organization, e.g. surgical center] from many other outpatient facilities through its adherence to rigorous standards of care and safety.

Status as an accredited organization means [name of your organization] has met nationally recognized standards for the provision of quality health care set by AAAHC. More than 6,600 ambulatory health care organizations across the United States are currently accredited by AAAHC.

1095 Strong is a transformational movement and call-to action spearheaded by the AAAHC to equip ambulatory leaders with the best of what they need to operationalize quality practices. The three-year, or 1,095-day, period between accreditations is a critical time when ambulatory health organizations, with help from proven experts, can develop the kind of everyday habits that enable leaders in the industry to provide the utmost in quality care to their patients. Organizations, such as [name of organization], that earn AAAHC Accreditation embody the *1095 Strong, quality every day* philosophy, an ongoing commitment to high-quality care and patient safety.

While the onsite survey is an important component of the process, ongoing compliance and continuous improvement are part of the accreditation maintenance mindset that a facility should integrate into its daily activities long after the survey has been completed. The intent of accreditation is for organizations to adopt policies and procedures that fuel ongoing QI and self-evaluation every day.

 [INSERT QUOTE]

Ambulatory health care organizations seeking AAAHC Accreditation undergo an extensive self-assessment and onsite survey by AAAHC expert surveyors – physicians, nurses, and administrators who are actively involved in ambulatory care. The survey is peer-based and educational, presenting best practices to help an organization improve its care and services.

[Insert your organization's boilerplate description here. Include information about when your organization was founded, the type of care provided, the size of the medical staff, location, phone number, web address, etc. as in the following paragraph.]

(more)

About AAAHC
Founded in 1979, AAAHC is the leader in ambulatory health care accreditation, with more than 6,600 organizations accredited. We accredit a wide range of outpatient settings, including ambulatory surgery centers, office-based surgery facilities, endoscopy centers, student health centers, medical and dental group practices, community health centers, employer-based health clinics, retail clinics, and Indian/Tribal health centers, among others.

AAAHC advocates for the provision of high-quality health care through the development and adoption of nationally recognized standards. We provide a valuable survey experience founded on a peer-based, educational approach to onsite review. The AAAHC Certificate of Accreditation, along with specialized programs including Advanced Orthopaedic Certification and Patient-Centered Medical Home Certification, demonstrates an organization's commitment to providing safe, high-quality services to its patients—every day of the 1,095-day accreditation cycle. AAAHC Accreditation and Certification Programs are recognized by third-party payors, medical professional associations, liability insurance companies, state and federal agencies, and the public. For more information on AAAHC, please visit www.aaahc.org.

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